



Message from the CEO

Welcome to the sixth edition of our esteemed Stile & Design Magazine, where our journey into the realms of design and innovation continues to unfold. I extend my heartfelt gratitude for your invaluable contributions, which have played a pivotal role in shaping the essence of this magazine.

With the unveiling of this edition, our commitment to present you with a captivating array of creations and brilliant intellects remain steadfast. We delve into the minds of visionaries, celebrating their remarkable accomplishments and the ideas that fuel their innovations. From the latest designs to groundbreaking projects, our aim is to ignite your passion and inspire others for a modish living.

Our mission remains unwavering – to provide a platform where artistic expression knows no bounds, where imagination & ingenuity converge, and where design enthusiasts & professionals alike find endless inspiration. As we celebrate the launch of this edition, I invite you to join us once again in honoring the exceptional talent and our nation's pride.

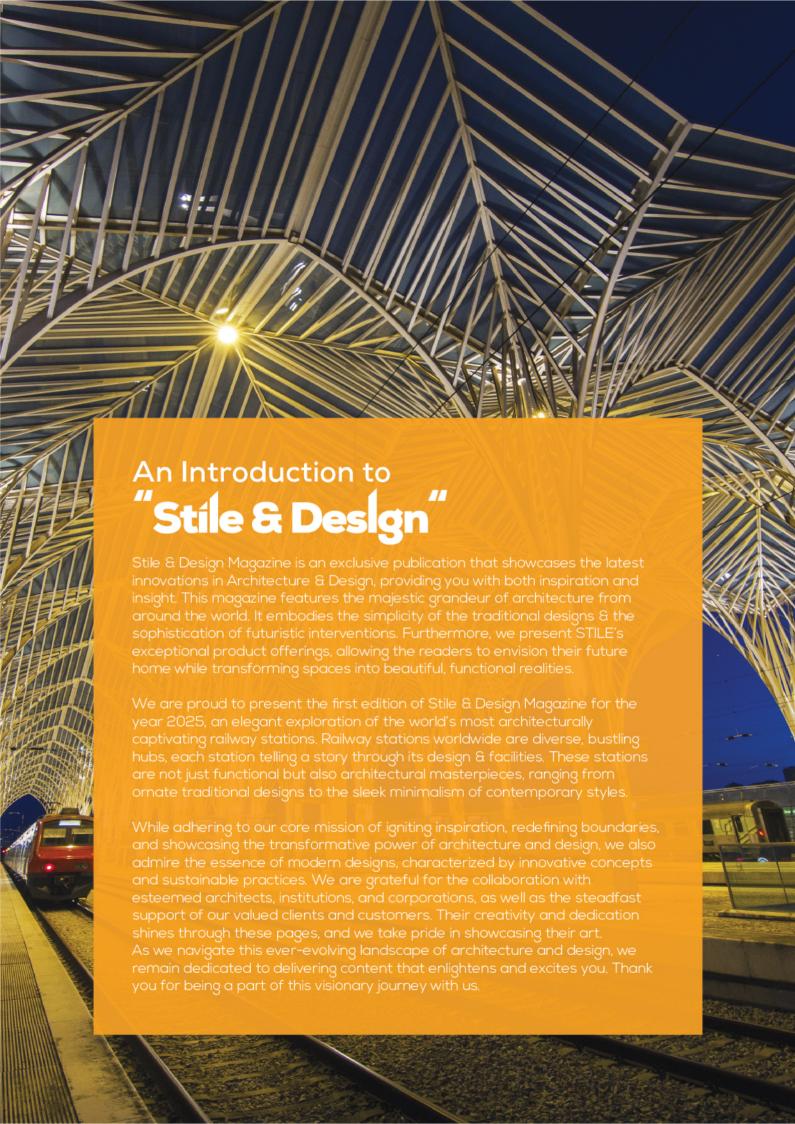
With this exclusive edition, we embark on a journey where architecture meets community, reflecting the inclusivity and comfort these spaces provide. We acknowledge and take pride in our people's stories that are infused in the architectural marvels, the essence of which translates into timeless masterpieces. Let's appreciate the wonders around us and honor the creators that shape our world.

Thank you for being an integral part of our journey. Let us join hands to explore new possibilities and transform every space into a canvas of self-expression.

Chief Executive Officer

Masood Jaffery









Reviews & Testimonials

Having been associated with STILE for years, I have witnessed their commitment to exceeding expectations in product quality, customer experience, and innovation. Stile & Design Magazine thoughtfully expands that vision, offering insightful perspectives on the evolving architecture and design landscape. STILE distinguishes itself through a genuine commitment to progress, fostering creativity and conversation within the design community and consistently exceeding expectations in its response times to the queries. This magazine mirrors that spirit, offering a curated space for ideas, inspiration, and innovation.

Salim Latif
Chief Operating Officer
Paragon Constructors (Pvt.) Limited



Stile & Design Magazine offers a unique window into contemporary architecture and craftsmanship in Pakistan. It highlights the stories of local architects and showcases the evolution of architectural design within the country. The magazine also keeps readers informed about the latest global innovations, technologies, and products in the architectural world, creating a valuable bridge between local and international trends. STILE tiles stand as a powerful testament to the progress of Pakistan's local industries. I take great pride in saying that their quality and standards truly meet international benchmarks.

S. M. Ali Mustafa Principal Architect ARY Laguna



As an architecture and interior design firm, we have had the pleasure of incorporating STILE tiles into several projects across Pakistan. Their exceptional quality and craftsmanship make them a standout choice as its reflected in the Stile & Design magazine. The attention to detail and dedication to excellence are evident in every tile, which not only enhances the aesthetic appeal of our designs but also ensures durability and functionality. We wholeheartedly recommend STILE to anyone looking to elevate their spaces with beautiful, reliable flooring solutions.

Ahmed Ali Founder & Principal Architect Identity Design Studio

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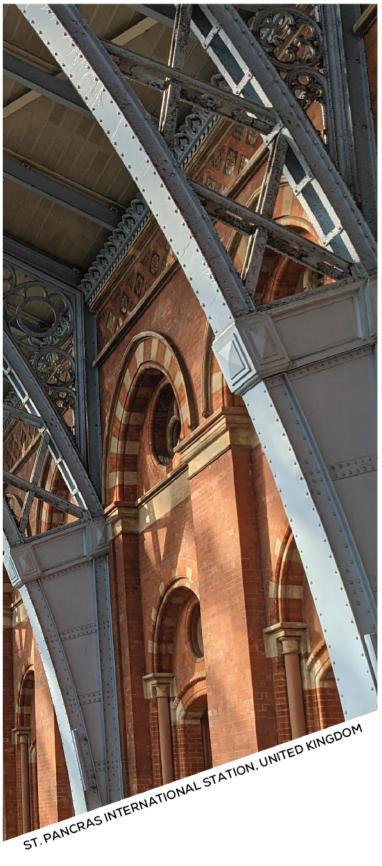


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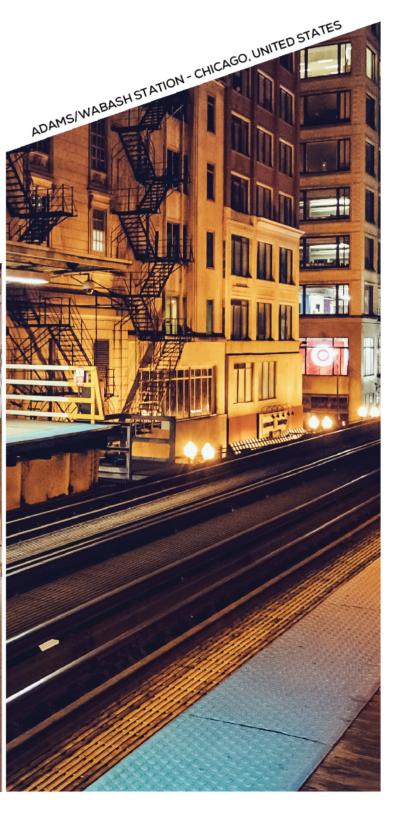


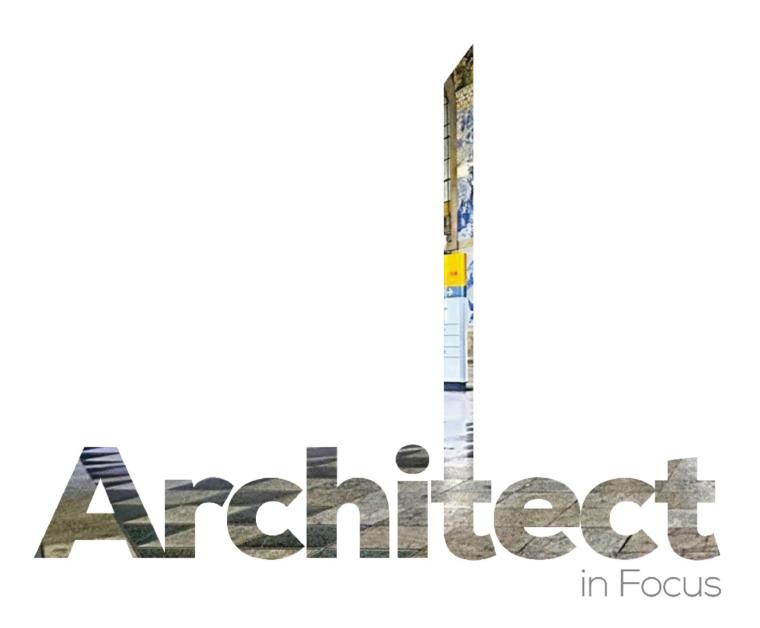
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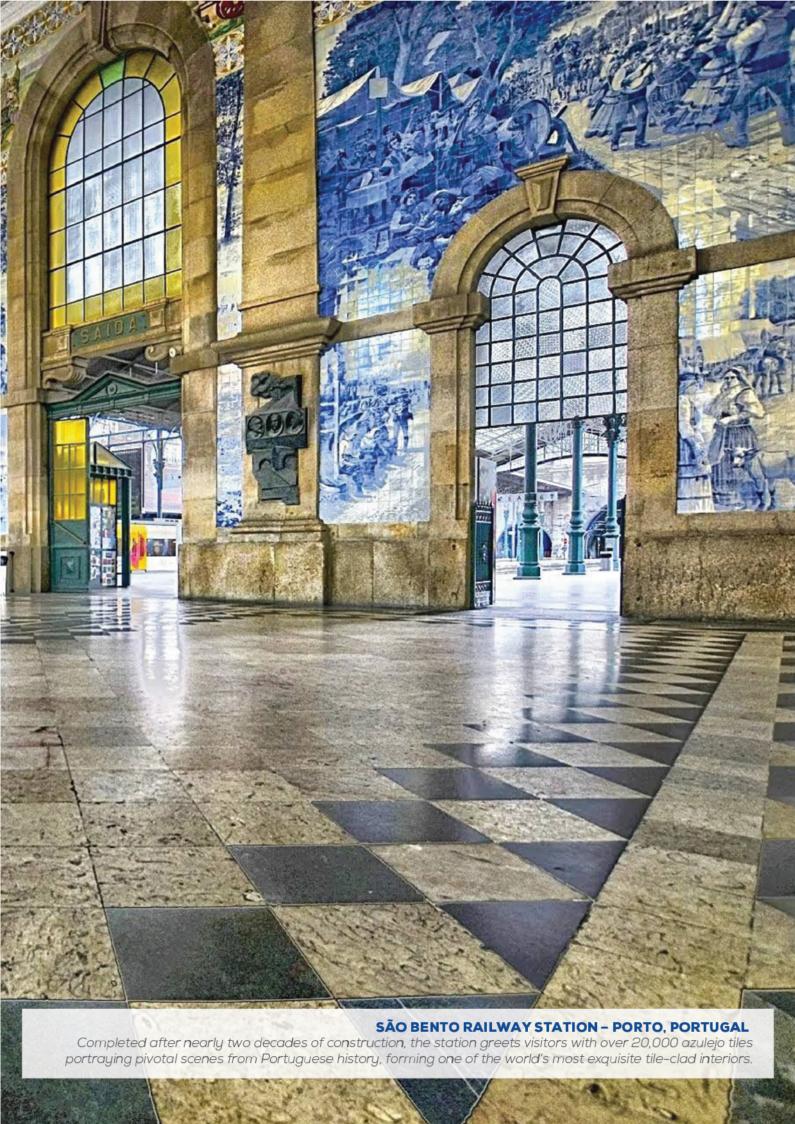
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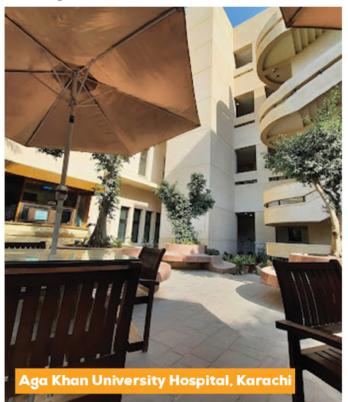


Featuring Architect

Aqeel Kapadia Master of Form & Function

From a very young age, Architect Aqeel Kapadia was drawn towards things that were to build and more intriguingly, how they could be dismantled and reimagined. Whether it was dismantling his toys to understanding their inner workings or defying LEGO manuals to creating his own imaginative structures. He exhibited signs of a mind perpetually engaged in questioning, creating and rebuilding. This early curiosity didn't just reveal a playful instinct; but marked the beginning of a lifelong pursuit, one that would eventually shape his path as an architect.

For Ar. Aqeel Kapadia, architecture offered the perfect balance of creativity and structure, a discipline that fused his love for building with the precision of problem-solving. After obtaining his professional degree, he ventured into a global field that transcended borders. Over the years, he has worked across Pakistan, the UAE and Jordan, immersing himself in diverse architectural settings and tackling a broad spectrum of design challenges.





Early in his professional journey, he worked on prestigious and large-scale projects, notably with the British High Commission, where he handled architectural design and coordinated with British architects and international contractors. These experiences honed his ability to manage design complexities while navigating cultural, technical & administrative expectations, and skills that stayed central to his approach.

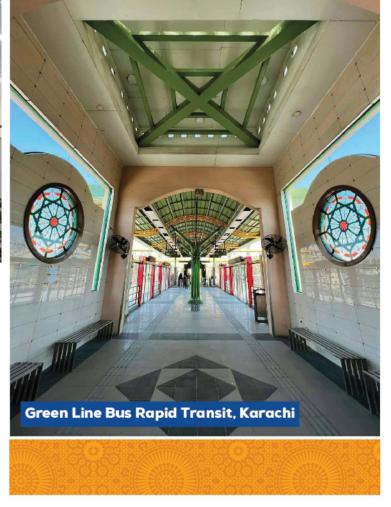
Today, Mr. Kapadia serves as the Head of Architecture and Principal Architect at EA Consulting Pvt. Ltd., where he leads a dynamic team of architects, CAD personnel and visualizers. His design philosophy is grounded in function and collaboration. He emphasizes that architecture is not just about creating beautiful forms but it's about solving problems within the constraints of time, finances and purpose. He brings a deep understanding of project management, ensuring that every space he designs is not only visually compelling but is also efficient and responsive to its users' needs. Whether it's planning urban infrastructure or refining interior layouts, his focus remains the same; to design spaces that serve.





Beyond his professional practice, Mr. Kapadia has remained committed to nurturing the next generation of architects. He has served as visiting faculty and external examiner at the Department of Architecture and Planning, NED University, Karachi. While his focus today is on architectural practice, he continues to mentor young architects, offering grounded insight into the profession as both a creative pursuit and a disciplined, collaborative endeavor.

Architect Aqeel Kapadia's journey is marked by steadfast determination and reflective innovation. Fueled childhood curiosity and honed through international experience, his work consistently merges imagination with precise execution.



Join us in the pages ahead, as we explore the journey of a mind that never ceased to create; from childhood LEGO blocks to iconic landmark projects.

In Conversation with Architect Aqeel Kapadia









1. What does architecture mean to you, and how did you choose this profession? Please take us through your phenomenal journey of 25 years?

I have always felt drawn to architecture, a field where art meets science to shape human experiences. Even as a child, I was fascinated by building, often reinventing LEGO sets to create my own designs, hence; architecture felt like the perfect fit when other career paths did not resonate. Though I aimed for NCA Lahore, I eventually pursued my degree at Dawood College, Karachi. Early exposure came through my sister, who is an interior designer and introduced me to real projects during college. By my third year, I was supporting her work and applying my AutoCAD skills while gaining first-hand experience. Post graduation, I joined her full-time, designing everything from luxury interiors to retail & corporate spaces from concept to completion. After early work, leaning towards interior design, I joined Ar. Habib Fida Ali's firm for architectural exposure where I contributed to the British High Commission projects. I later worked in the UAE on healthcare and commercial projects before returning to Pakistan in 2012 to join EA Consulting where I now lead as Head of Architecture.

2. As a Pakistani-based architect with international experience such as in UAE, what are some valuable lessons or experiences that have shaped your journey? Could you share an example?

We were fortunate to expand into the UAE market, even though we were not well-known at the time. My sister's prior work with the royal family made us familiar with the stringent timelines, complex stakeholder coordination, and the uncompromising quality these projects demanded. Through a contact at the UAE Embassy, we secured a major hospital renovation, overseeing every aspect of its refurbishment. On that project, I collaborated with architects from Lebanon, Egypt, and the UK, and quickly realized that architecture goes far beyond sketching beautiful designs. It is about managing schedules, budgets, and client expectations, all while ensuring the space remains functional and safe. This experience taught me that the key to managing everything lies in effective communication, because impactful people skills are just as important as good designs.

3. What is one piece of advice you would give to young architects entering the industry?

At Dawood College, Karachi, I met Mr. Kausar Bashir, an incredibly famous architect who has also been a mentor to me. He taught us that architecture is not just for the elites; it is for everyone. Hence, it is not necessary that you always talk about high-end projects, but our job is to create spaces that work for all kinds of lives and budgets, making thoughtful solutions accessible to everyone.

4. Which architectural structure inspires or fascinates you the most?

There are so many architectural structures that inspire me, some of which I still find hard to understand. And personally, I believe those structures cannot even be recreated now. For instance, the pyramids & the fact that the pyramids are still a mystery as to how they were created with so much precision all those years ago. These, for over 4,000 years, were the tallest structures in the world back then. Another example is the Taj Mahal, I feel like this too, cannot be replicated.

5. How do you balance the functional and aesthetic aspects of architecture in your projects?

Function and aesthetics are the essence of architecture, rooted in my belief that 'form follows function'. There's little value in a design that is not practical or does not meet the user's needs. Of course, aesthetics matter too as they enhance and complete the experience. At EA, we begin with in-depth conversations to understand the client's needs and translate them into a clear brief and keep taking their input along the way as we move from concept to the aesthetic layers. This collaborative approach ensures beauty and functionality go hand in hand. For corporate clients, we express brand identity through architecture, embedding values and colors into functional spaces.









Munazza Mansoor

Head of Interior Design I STILE

For nearly 15 years, Ms. Munazza Mansoor has shaped the identity, functionality and aesthetics of STILE's interior spaces. As the Head of Interior Design, she has led the creation of stunning STILE EMPORIUMs across Pakistan; each a testament to her vision, dedication and talent. Her work not only brings the brand to life but also enhances customer experience through thoughtfully designed spaces. With every new emporium, Ms. Munazza introduces innovative concepts that redefine how tiles and surfaces are presented, setting new benchmarks for the industry. Her keen eye for detail, mastery of space planning and passion for innovative lifestyle areas, ensures that every STILE EMPORIUM exceeds expectations and creates a lasting impression.

Minimalistic Interior Design With STILE

When it comes to minimalist interiors, simplicity and functionality take the center stage. At STILE, our brand is known for its high-quality finishes and timeless designs, we believe tiles are more than just surfaces—they're the foundation of a space's personality. Here's how to embrace minimalism with STILE tiles while adding a touch of elegance and innovation.

Set the Tone with Neutral Palettes

Minimalistic design thrives on calming hues and cohesive color schemes. STILE offers you:

- Monochromatic Sophistication: Tiles in shades of white, beige, and grey create a serene, harmonious ambiance.
- Tone-on-Tone Texture: Combine matt and polished finishes in similar tones for subtle depth and interest.

Elevate Spaces with Large-Format Tiles

Large tiles help achieve a seamless and spacious look, perfect for minimalistic interiors:

- Fewer Grout Lines: Large-format tiles reduce visible joints, ensuring a clean, uninterrupted surface.
- Floor-to-Ceiling Cohesion: Extend tiles onto walls and floors for a continuous, spa-like effect in bathrooms or feature walls.

Embrace Understated Luxury with Marble and Stone Finishes

For a minimalist space with a luxurious touch, STILE's marble-effect and stone-look tiles are perfect:

- Marble-Inspired Designs: Statuario and Carrara-inspired tiles offer subtle opulence.
- Natural Stone Textures: Stone finishes in neutral tones add warmth and character.



Highlight Soft Elegance with Matt Finishes

STILE's matt tiles are versatile and perfect for soft, minimalist interiors:

- Living Areas: Matt tiles create a warm, glare-free environment in living rooms and kitchens.
- Bathrooms: Use matt finishes to evoke a calming, spa-like ambiance.

Transform Spaces with Unique Applications

Think beyond floors and walls to incorporate tiles creatively:

- Feature Nooks and Shelves: Tile alcoves or shelving units for a modern aesthetic.
- Open-Plan Designs: Use uniform tile styles across open spaces for seamless flow.
- Outdoor-Indoor Connection: Blend interiors with patios or balconies using STILE's outdoor tile collections.

Bring it All Together with Minimalistic Features

To enhance minimalistic aesthetics, pair STILE tiles with thoughtful design elements:

- · Sleek, modern furniture in wood or matt finishes.
- Neutral accessories like cushions or rugs to avoid visual clutter.
- Strategic lighting, such as recessed or strip lights, to accentuate tile textures and patterns.

Design Inspiration

- Living Room: Large matt-finish grey tiles paired with white walls and black accent furniture for a sleek, modern look.
- Bathroom: Polished marble-look tiles on walls, matt tiles on the floor, complemented by frameless mirrors and black fixtures.
- **Kitchen:** Textured white subway tiles as a backsplash with grey countertops and light wood cabinetry for understated elegance.

By blending STILE with minimalist principles, you can create spaces that are serene, timeless, and effortlessly stylish.













Tanya Karim

Architectural Designer

Driven by her passion for designing elegant spaces and backed by her rich experience in architecture and interior design, Architect Tanya Karim established the Tanya Karim Design Consultancy (TKDC) in 2012. She completed her bachelor's degree in architecture from the National College of Arts (NCA). Her dedication to excellence helps her create spaces that are both beautiful and functional. Under her guidance, TKDC delivers thoughtful, client-driven design solutions with a strong commitment to quality and innovation.

Designing Your Sanctuary

Interiors That Reflect Who You Are

Your home is more than just a physical space; it reflects your personality, values and experiences. Designing your interior space with a focus on sensory elements can have a direct effect on emotional regulation, helping you manage stress and find calm in a busy world. In this article, we will explore how interior design can reflect your inner self and provide tips on creating a sanctuary that genuinely represents you.

Connection Between Interior Design and Your Personality

There are many ways through which an individual's interior design choices can reveal a lot about their personality, values and lifestyle. To begin with, a few important ones are listed below:

1. Color Scheme: Bold and vibrant colors might indicate a playful and adventurous personality, while calming hues, like soft blues, greens, or earthy tones, suggest a calmer and more reserved individual.





Note: All images shown are actual spaces designed with STILE tiles.

- **2. Furniture and Layout:** A minimalistic approach might indicate a focus on simplicity and functionality, while a more eclectic mix of pieces might suggest a creative and adaptable personality.
- **3. Textures and Patterns:** Love for luxurious fabrics and intricate patterns might indicate an appreciation for opulence and drama, while a preference for natural materials and simple textures might suggest a more laid-back and earthy individual.

Creating a Sanctuary That Reflects Your Inner Self

To create a sanctuary that truly reflects your inner self, consider the following tips:

- **1. Identify Your Personal Style:** Take a moment to reflect on your personality, values, and lifestyle. What truly brings you joy? Which colors, textures, and patterns resonate most with you?
- **2.** Choose Meaningful Pieces: Incorporate personal mementos, artwork, or collectibles that hold sentimental value or reflect your interests. Like adding personal items such as; framed photos or meaningful decor, can ground you and create a space that feels uniquely yours.
- **3. Experiment with Different Styles and Colors:** Don't be afraid to mix and match different design styles or elements to create a space that truly represents you.
- **4. Consider Your Lifestyle:** Think about how you use your space and what functionality you need. For example, if you spend a lot of time in the kitchen, you might prefer having an open design to ensure connectivity with the living room.
- **5. Don't Forget About Textures and Patterns:** Incorporate a variety of textures and patterns to add depth and visual interest to your space.





Design Elements That Reflect Your Personality Traits

- For those with an adventurous personality; embrace bold colors, eclectic patterns, and unique decorative pieces that reflect your fearless spirit.
- If you're naturally creative; experiment with a mix of textures, patterns, and colors to design a space that's visually engaging and full of character.
- For a calm and grounded personality; choose soothing colors, natural materials, and minimalist décor to create a serene environment.
- If you have a playful side; bring your space to life with whimsical accents, vibrant colors, and cheerful patterns that spark joy.

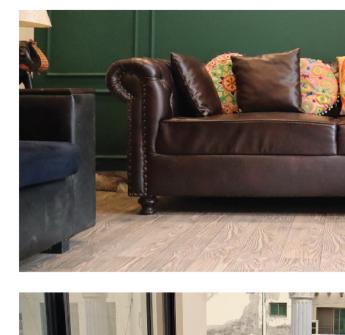
In the whirlwind of daily life, we may often forget that the environment around us constantly converses with our emotions and the surroundings deeply influence our emotional state. By understanding the connection between interior design & personality and identifying your personal style & incorporating meaningful pieces, you can create a space that not only looks beautiful but also feels like home.

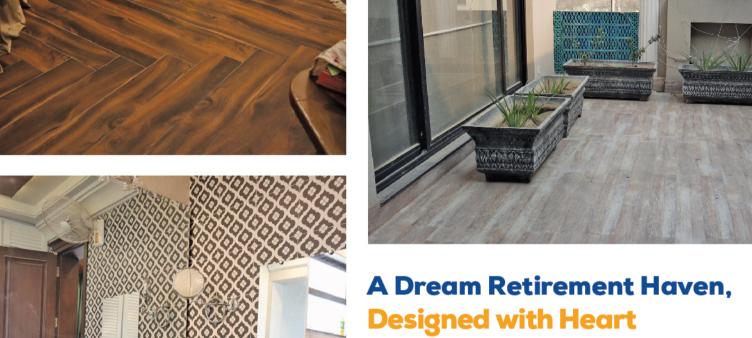












Ms. Saima envisioned her retirement home as a serene haven; a place that reflects a life well-lived. From the moment you step inside, light-toned tiles guide you through each room, their soft hues gently reflecting natural light and creating an inviting, sunlit ambiance.

Every design choice is made with comfort and elegance in mind. Wooden Plank flooring grounds the home with a sense of natural warmth, while the bathrooms feature a thoughtful blend of light shade, patterned tiles and darker flooring, striking a perfect balance of contrast and cohesion. The interplay of textures and tones throughout the house brings a quiet sophistication to each space, resonating with Ms. Saima's vision of a truly harmonious retreat.













Listen to the heartfelt testimonial from **Ms. Saima** as she shares her experience at **STILE EMPORIUM - DHA, Lahore**

Note: All images are actual pictures of Ms. Saima's residence.



From Blueprint to Belonging

A dream home is more than just walls and a roof, it is a place where stories begin, laughter echoes, memories are created, and every corner holds a moment worth cherishing. When Mr. Khuda Baksh set out to build his dream home, he had a clear vision: a serene, minimalistic space, free of patterns and distractions, defined by cool tones and a refined sense of sophistication. Collaborating closely with his architect, the STILE team provided expert guidance at every stage, presenting STILE's diverse tile collections. Amongst the standout choices were the Anti-Slip and Exclusive Matt Finish tiles from our Signature and Modish Collection that aligned seamlessly with his aesthetic choices. To introduce warmth and texture, tiles from the Modish Collection (Porcelain Tiles in 24"x24") were thoughtfully incorporated indoors, while Wooden Plank tiles (6"x37") added a natural, organic feel to the outdoor areas. With thoughtful design and meticulous attention to detail, Mr. Khuda Baksh's vision came to life, transforming his house into a warm, welcoming sanctuary.





Mr. Khuda Baksh's Testimonial

"When I visited STILE EMPORIUM - Metro Islamabad, I was not sure what I wanted. I was there to choose tiles for my new home, something extremely close to my heart. It felt like such a big decision; I was completely overwhelmed but the STILE team at the emporium made me feel at ease right away. They patiently walked me through their entire product range, explained everything clearly while answering all my questions, provided me with the details that I needed until I felt confident in making the right choice for my home.

What truly made the experience special was the attitude of STILE's Product Consultants. They took the time to understand what I was looking for and then guided me accordingly. It never felt like they were trying to sell something; instead, it felt like someone genuinely trying to help me make informed decisions

I knew I wanted full-body porcelain tiles with no loud patterns, or motifs for a clean and elegant look in lighter tones. With the help and guidance of STILE Product Consultants and my architect, I explored The Signature Collection - Anti-Slip and exclusive Modish Collection. I absolutely loved The Vintage Collection. Most of the tiles we selected were matt finish, as that suited the aesthetics I was going for, but we did add a touch of gloss in the washrooms for contrast, which worked out beautifully.

The STILE team supported me in every step and now seeing how it all came together, I can confidently say that the result is more incredible than I had ever imagined."









Note: All images are actual pictures of Mr. Khuda Baksh's residence.

Keeping up with Stile Production Focus





Experience the Royal Touch of Platinum Black

In the world of interior design, some elements do more than complete a space, they define it. STILE's LUXE Signature Collection is crafted for those who dare to imagine bold, timeless luxury. With its sleek, semi-matt Lapato finish and rich, deep black tone infused with elegant pearl white & caramel veins, this Porcelain collection brings a sense of grandeur that resonates through both residential & commercial spaces.

Each tile is a fusion of sophisticated artistry and enduring functionality. More than just a surface, The LUXE Signature Collection makes a statement, whether anchoring grand living rooms, setting the tone for refined office spaces, or offering a dramatic backdrop in upscale hotel lobbies. Its versatile character allows it to either stand as a striking focal point or blend seamlessly with contemporary design narratives.

Resilient against wear and effortlessly easy to maintain, the LUXE Signature Collection delivers a perfect harmony of beauty and strength. Designed for those who appreciate the power of thoughtful craftsmanship, it is an invitation to create signature spaces where style speaks louder than words.













It's Not Just a Website... It's a Revolution!!

STILE's brand-new website marks a bold new chapter, showcasing our enduring legacy of excellence. This website with its powerhouse performance and world-class functionality, is built for an immersive user experience, offering seamless navigation and extraordinary interface. The new website offers more than just information, it sparks inspiration with its user-friendly yet futuristic design. Every detail integrated in this website, from curated collections to exemplary tools, reflects our commitment to empowering customers, architects and interior designers to envision and create their dream spaces with ease. This digital transformation goes beyond an upgrade, reflecting the timeless spirit of STILE as we turn our customers' dreams of an extraordinary living into reality while guiding them in every step of their journey.



- Experience Premium Visual Appeal
- Clear Navigation
- User-Friendly Experience
- Strong SEO
- Responsive Design





Keeping up with Stile







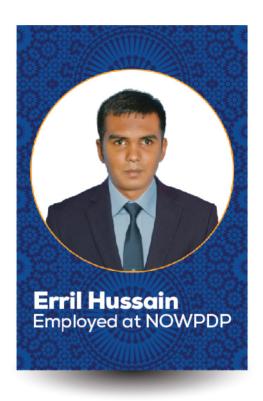


Building Spaces without Barriers

In contemporary architecture, inclusive design goes beyond compliance as its about functionality and equal opportunity. A truly accessible workplace removes physical barriers and fosters a sense of belonging for all. A standout example in Pakistan is the Network of Organizations Working for People with Disabilities (NOWPDP), designed by Architect Ramiz Baig. A leading advocate for universal accessibility, he has spent the past decade working with disability rights groups and government bodies to mainstream inclusive infrastructure.

Working professionals at NOWPDP - Erril Hussain and Ashir Wilson, both individuals with visual impairments share how accessible design has empowered them. Their experience navigating the Centre of Excellence highlights the transformative impact of inclusive architecture.









Erril Hussain:

Commendable efforts are being made to ensure smooth access to the internal premises. The obstacle-free pathways provide a truly transformative experience. Upon entering the building, each external entrance is thoughtfully designed with accessibility in mind, featuring spacious ramps, grab bars, and identifiable steps that offer favorable access for all individuals, including those using white canes.

Doors and walkways are designed to prevent injury and ensure smooth navigation. Transparent gates reduce the risk of collisions, while wide doorways accommodate wheelchair users and visually impaired individuals alike. Corridors and entry points offer sufficient space for maneuvering and are free of obstructions, supporting comfortable exploration throughout the premises. The boardroom and other meeting areas are equipped with accessible infrastructure. The layout clearly separates busy workstations from discussion zones, creating a comfortable environment, particularly for those relying on auditory input.

Training areas are equally inclusive. Each room is easily identifiable by its structure and layout. Curved corners and straight corridors minimize injury risk and support seamless mobility. The clutter-free design enhances the overall experience, offering clarity and ease of movement.

From the entrance to the restrooms, the infrastructure of NOWPDP is crafted with remarkable attention to detail. Each space contributes to a coherent and welcoming environment, transforming a simple visit into a meaningful journey.

Ashir Wilson:

Building on Erril's experience, I would like to emphasize the crucial role of lighting in accessible architecture particularly from the perspective of someone with light perception (LP). Proper lighting design at NOWPDP has been exceptionally well-considered. It provides necessary visibility, eliminates the risk of eye strain, and contributes to a sense of orientation and comfort. The integration of natural light enhances the aesthetic and creates a serene environment, particularly beneficial during critical tasks and meetings.

Moreover, the strategic placement of electric sockets has made work tasks significantly easier. The sockets are positioned within easy reach, directly below my desk, reflecting thoughtful design. Furniture selection also adds immense value. The reception counter and worktables are set at ideal heights for wheelchair users. Adjustable chairs further support comfort and productivity. One experience that stands out for me is the ease of accessing the conference room, the tables have ample clearance underneath, allowing wheelchair users to roll in comfortably and participate fully. This kind of design ensures that no one feels excluded from collaborative spaces.





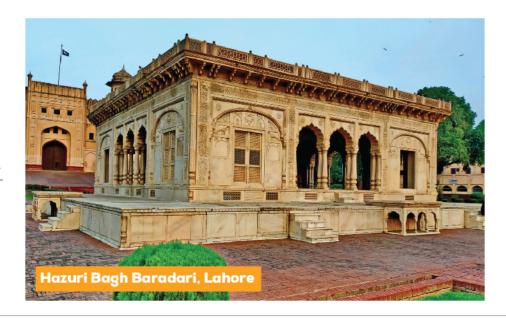
CommunityArchitecture in Pakistan

In community living, space is not simply a physical container, it is a social construct which is shaped by the everyday lives of people. In Pakistan; streets, courtyards, and neighborhood squares have historically functioned as extensions of the home. They blur the lines between private & public, and between the individual & the collective experience.

Such spaces did not emerge from formal plans; they evolved organically in response to local needs, social customs, and environmental conditions. The hujras of Khyber Pakhtunkhwa, the chowks of old urban settlements, and structures like the Hazuri Bagh Baradari are all examples. These were not merely in built forms; they were settings for conflict resolution, storytelling, celebration, and everyday negotiation. Their architecture was inseparable from their social function.

However, over the past few decades, the nature of urban growth has changed. Architectural structures have become increasingly disconnected from the people they are meant to serve. Master plans often adopted without adaptation to local contexts often prioritize zoning, land-use segregation, and real estate values at the expense of social cohesion. The result has been the transformation of our cities into fragmented landscapes. Gated communities, high-rise residential enclaves, and vehicular corridors now dominate, leaving little room for walkable streets, informal encounters, or collective memory.

This shift has not been felt evenly and in low-income settlements, the consequences are severe. With limited or no legal recognition, these communities are often denied even the most basic infrastructure, let alone access to quality public space. In Karachi's informal settlements, for example; open spaces are rapidly vanishing due to encroachments, speculative investment, and ad hoc development.







Pakistan's challenges today are not only architectural; they are also ecological and social. Climate change, urban flooding, and rising inequality demand that our built environment respond with greater sensitivity and sustainability. The work of Yasmeen Lari in flood-prone regions of Sindh, with her emphasis on zero-carbon shelters built through community training illustrates what can be achieved through inclusive and low-cost approaches.

Medellin's (Colombia's model city for urban renewal) transformation through public architecture offers valuable lessons but are we ready to listen to our own people, streets, and builders? Development must go beyond monuments. True progress lies in public spaces that welcome all, and in reconnecting with our climate-responsive heritage like courtyards, permeable surfaces, passive cooling, and water harvesting. These time-tested ideas, rooted in our culture, must guide a more inclusive, human-centered urban future.

Yet, people have responded in creative ways. In Lyari, despite decades of state apathy and negative media portrayals. The community has continued to reclaim streets and playgrounds for cultural and recreational use. Similarly, the Orangi Pilot Project initiated not by the state but by the community itself offers a powerful example of how localized planning and participatory processes can deliver outcomes more meaningful than top-down interventions. It is here that one sees what people can achieve when they are given the tools and the trust to improve their own environments.

Urban renewal projects often focus on beautification rather than real needs.
Gentrification in areas like Saddar has displaced long-term residents and small businesses, eroding the social fabric under the guise of development. However, the restoration of Empress Market, if conducted in consultation with existing users, could offer a different narrative & tone where heritage is protected without erasing memory and use.









STILE's First-Ever Activation at Creek Vista, Karachi

STILE's exclusive & first-ever activation at Creek Vista, Karachi provided its residents with an opportunity to experience our premium range of tiles first-hand, right in their community. This unique event allowed them to explore a curated selection of premium designs, offering inspiration for their home renovations & transformations. With access to unparalleled quality and distinctive patterns, residents were able to envision their ideal living spaces while discovering the exceptional craftsmanship and sophistication that defines STILE as a brand.

















STILE Launches the All-New

STILE EMPORIUM in Peshawar



The unveiling of the All-New STILE EMPORIUM in Peshawar signifies a transformative milestone in the realm of design and aesthetics. The new emporium stands as a beacon of innovation, meticulously crafted to enrich the lifestyles of our esteemed clientele. With thoughtfully designed lifestyle areas that seamlessly blend functionality with elegance, this emporium offers an immersive experience, allowing customers to envision and create exceptional living spaces.

The inauguration ceremony was a grand gathering of brilliance, graced by the luminaries of architecture, esteemed contractors, and leading retailers. The overwhelming attendance and fervent admiration from all quarters underscored the community's unwavering support and affection for STILE.

A highlight of the event was the roundtable discussion, where architects from across the industry came together to engage in insightful conversations about the future trajectory of tile industry in Pakistan, emerging tile trends, and STILE's significant role as a local manufacturer providing tiles that meet European Quality Standards.

As we stand on the cusp of a new era, STILE EMPORIUM in Peshawar paves the way for a future driven by innovation, inspiring generations to transcend the ordinary and embrace the extraordinary in their living spaces.











STILE Renews Partnership with Quetta Gladiators in HBL PSL Season 10



In Pakistan, cricket is more than just a game, it is a shared passion that unites the nation across regions, generations and backgrounds. At STILE, we recognize the unifying spirit of cricket and its power to inspire pride and belonging. This is why our renewed partnership with Quetta Gladiators in HBL PSL Season 10 was more than a brand alignment; it was a celebration of national spirit and homegrown excellence.









An official **Soft-Signing Ceremony** had taken place at the prestigious STILE EMPORIUM in DHA Bukhari, Karachi, where Mr. Nadeem Omar, Owner of Quetta Gladiators, and Mr. Masood Jaffery, CEO of STILE, formalized this continued collaboration, reaffirming their shared commitment to excellence and victory.

The star appearance of the very loved cricketer, Sarfaraz Ahmed was the showstopper & having a huge fan following, the audience was delighted to meet him. The event was also graced by Pakistan's former captain, Moin Khan, and the Gladiator's corporate team. The STILE team led by Director Sales, Mr. Waquas Ahmed, hosted the Gladiators, that further solidified the bond between the two esteemed brands.

STILE x QG Celebrate an Evening of Legacy in Islamabad

Our strong partnership with Quetta Gladiators & a legacy in the making was celebrated at **The Partnership Celebration** meetup, an unforgettable evening that lit up Islamabad. This event brought together the Gladiators & STILE Family, esteemed architects, and cricket stars like Rilee Rossouw, Mohammad Amir, Saud Shakeel, Hassan Nawaz, and Kyle Jamieson, all under one roof.

STILE x QG Unite Architecture & Cricket in Lahore

Yet again, a STILE Gladiators Meetup was held in Lahore, that once again, brought together the world of sports and architecture under one roof, in a vibrant and memorable gathering. From engaging moments with Quetta Gladiator's stars; Finn Allen, Mark Chapman, Shoaib Malik, and Wasim Jr., to interactive fan sessions, this event further harmonized our partnership signifying shared values of creativity & excellence.

Click for Soft-Signing Ceremony



Click for Partnership Celebration Meetup



Click for STILE Gladiators Meetup



















STILE Showcases

Innovation at IAPEX 2025

Building Materials Exhibition & Conference

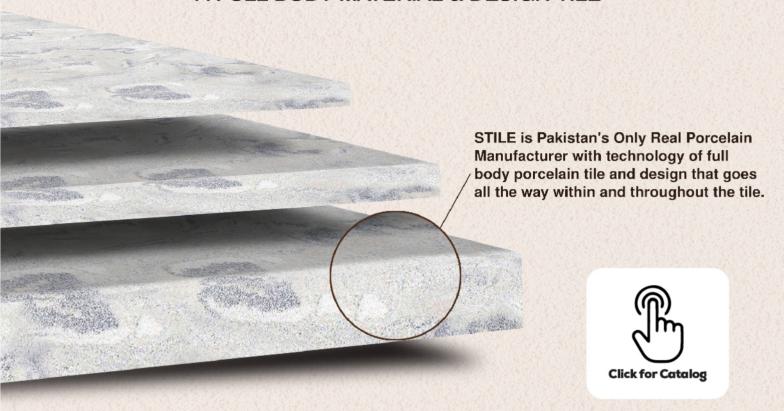
STILE was proud to be a prominent part of the IAPEX 2025, Building Materials Exhibition & Conference, held from 2nd to 4th May 2025 at the Expo Center, Karachi. Our presence at the event provided a valuable opportunity to connect with architects, consultants, and industry professionals, as well as with families eager to explore the latest building and installation solutions.

The enthusiastic response received, reflected our position as a trusted name in the industry. It was an honor to showcase our cutting-edge range of Building & Installation Materials and to be part of the conference's vibrant closing ceremony. Events like IAPEX allow us to not only present our innovative products but also engage meaningfully with those shaping the future of construction and design in Pakistan.



HOMOGENEOUS POLISHED PORCELAIN

A FULL BODY MATERIAL & DESIGN TILE







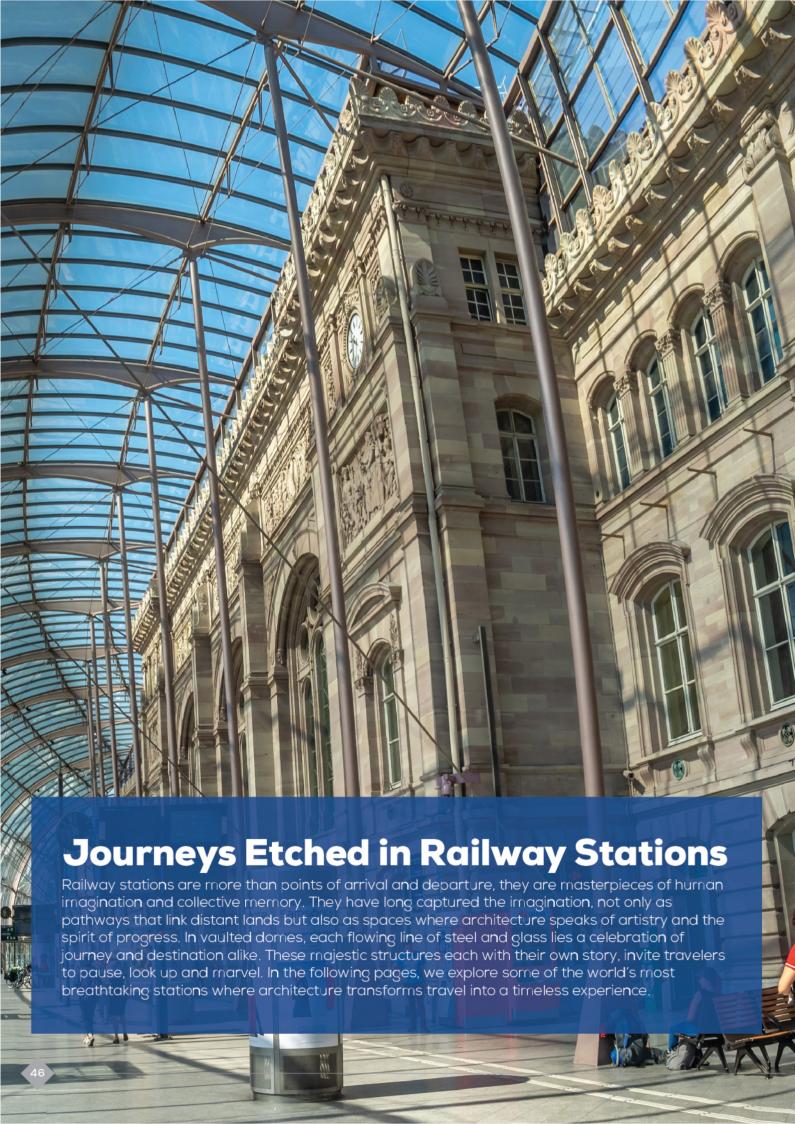


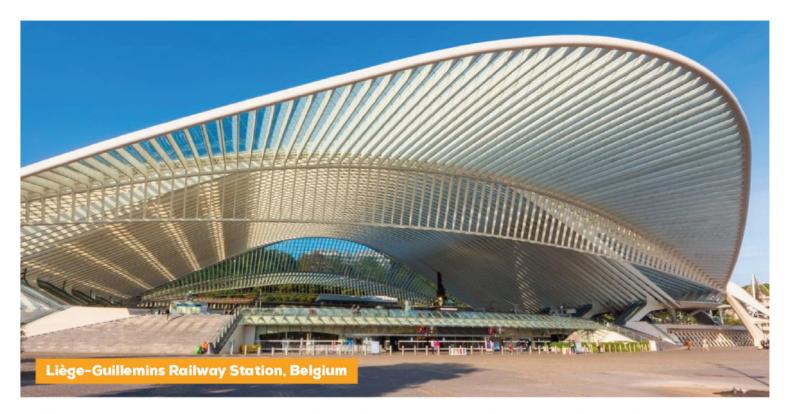
- ◆ Certified for European Quality Standards by Centro Ceramico, Italy.
- ◆ Excellent durability with homogeneous design and stunning finish.
- ◆ Easy maintenance with resistance to household chemicals and stains.











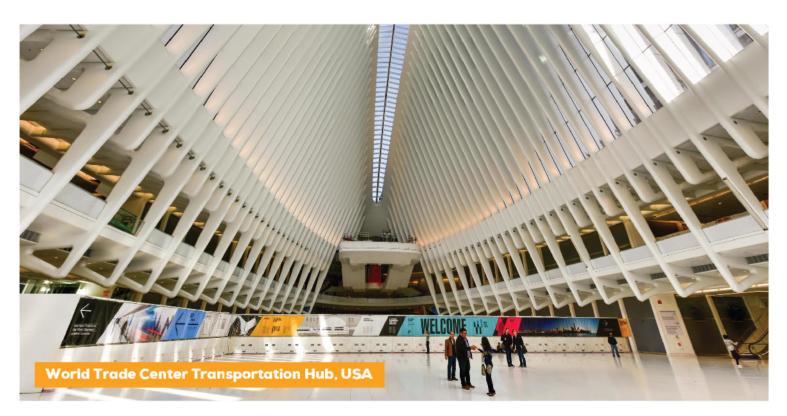
A vision in steel, glass and white concrete, Liège-Guillemins Railway Station redefines modern railway architecture. Its sweeping, wave-like canopy dissolves the boundary between neighborhoods, once divided by the tracks. Flooded with natural light and free of traditional façades, the station creates a sense of openness and fluid movement, mirroring the dynamic energy of travel itself. It is one of the four Belgian stations on the high-speed rail network and is used by 15,000 people every day, making it the eleventh busiest station in Belgium.



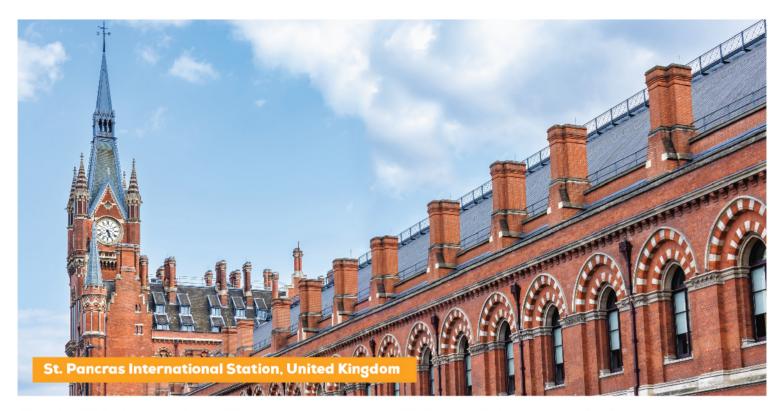
Often called the "Railway Cathedral", the station enchants with its majestic dome, soaring glass vaults and an interior adorned with over 20 types of marble and stone. The station's restoration preserved its historic splendor while adapting it for modern high-speed rail, ensuring that this timeless icon continues to welcome travelers with grace and grandeur. This station has been voted as one of the most beautiful in the world on several occasions.



Kanazawa Station blends tradition with modernity through bold architectural expression. The most striking part of Kanazawa station is its iconic Tsuzumimon Gate, shaped like traditional Japanese drums which uses wood to create a dramatic, cantilevered form. The gate along with Motenashi Dome, represents Kanazawa Station as a modern and welcoming space as well as a connection to the city's cultural heritage.



A soaring monument to renewal, the World Trade Center Transportation Hub, known as the Oculus captivates with its dramatic white ribs and luminous marble interiors. The structure's white metal-clad steel ribs reach up and out in a monumental move, symbolic of a hand releasing a dove. Its vast, cathedral-like hall links multiple transit lines and civic spaces, transforming everyday travel into a moment of awe and reflection within the heart of Lower Manhattan.



Merging Victorian grandeur with contemporary design, St. Pancras International stands as one of London's most inspiring landmarks. The original brickwork and Gothic spires are complemented by an immense steel-and-glass concourse, defining feature of the station, and contributing to its grandeur & historical significance. Its vibrant public spaces and soaring roof make it a destination, not just merely a point of departure.



Cradled between mountain and sky, Hungerburg Station is a space-age masterpiece that evokes the natural majesty of snowdrifts and glaciers. Its flowing glass canopy appears to hover lightly above the rugged alpine landscape, creating a mesmerizing play of reflection and transparency. Part of the Nordpark Cable Railway, the station blends futuristic form with the raw beauty of its surroundings, offering travelers a truly sculptural gateway to the mountains.

These architectural marvels, scattered across the globe, invite us not only to travel but to dream, reminding us that even the shortest voyage can begin beneath a sky of beauty.







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