

Stile & Design

Magazine for professionals and customers



First Edition, 2022

Architect
in **Focus**

Design
Insight

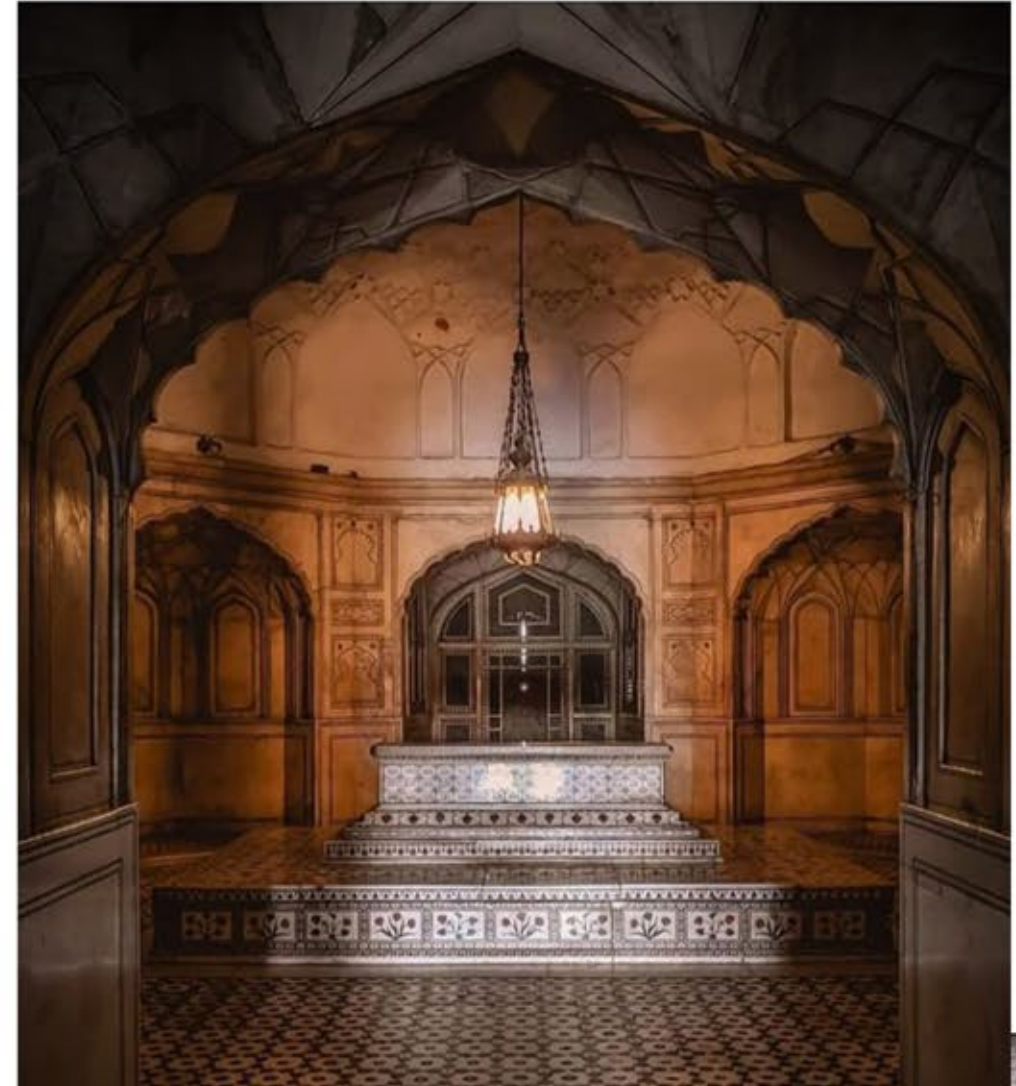
Outstanding
**Living
Spaces**
with Stile

Keeping up
with **Stile**

Students'
Forum

Tomb of Jehangir

Stile & Design



Stile & Design is an exclusive magazine detailing Design and Architecture in Pakistan. The magazine revolves around the expertise of renowned architects and enlightens you about the most innovative & influential design trends. It also focuses on the various projects and highlights outstanding living spaces. In addition, it also showcases Stile's extraordinary product offerings that help people to redefine their living spaces & dreams that transcend into reality.

Each edition will bring plethora of insights & information that will guide you around creating timeless spaces and flowering into a beautiful entity. This will help you to fulfill both practical and expressive requirements of architecture that will serve both utilitarian and elegant aesthetic ends. With this expertise, you will embark on a journey towards designing imaginative, evolving and innovative settings.

About the Company

Incorporated in 1978, Stile is the pioneer and first private sector enterprise in the ceramic industry of Pakistan.

The Company Brand 'Stile' enjoys the leading position in the Ceramic and Porcelain Tiles industry of Pakistan as its product range is unprecedented in terms of diversity.

Stile is proud to locally produce and offer a wide range of sizes, surface finishes, colours, and designs in Porcelain and Ceramic tiles, employing the latest technology and state-of-the-art machinery imported from Italy and other European countries that conform to high-quality standards of durability and aesthetic values. Stile operates a number of Stile Emporium and Design Studios that are spread across various cities including Karachi, Hyderabad, Multan, Bahawalpur, Faisalabad, Lahore, Rawalpindi, Islamabad, Wah Cantt and Peshawar. At Stile Emporium and Design Studio, we aim to serve the aesthetic needs of our customers and provide them with an experience to create beautiful and elegant home interiors and exteriors.



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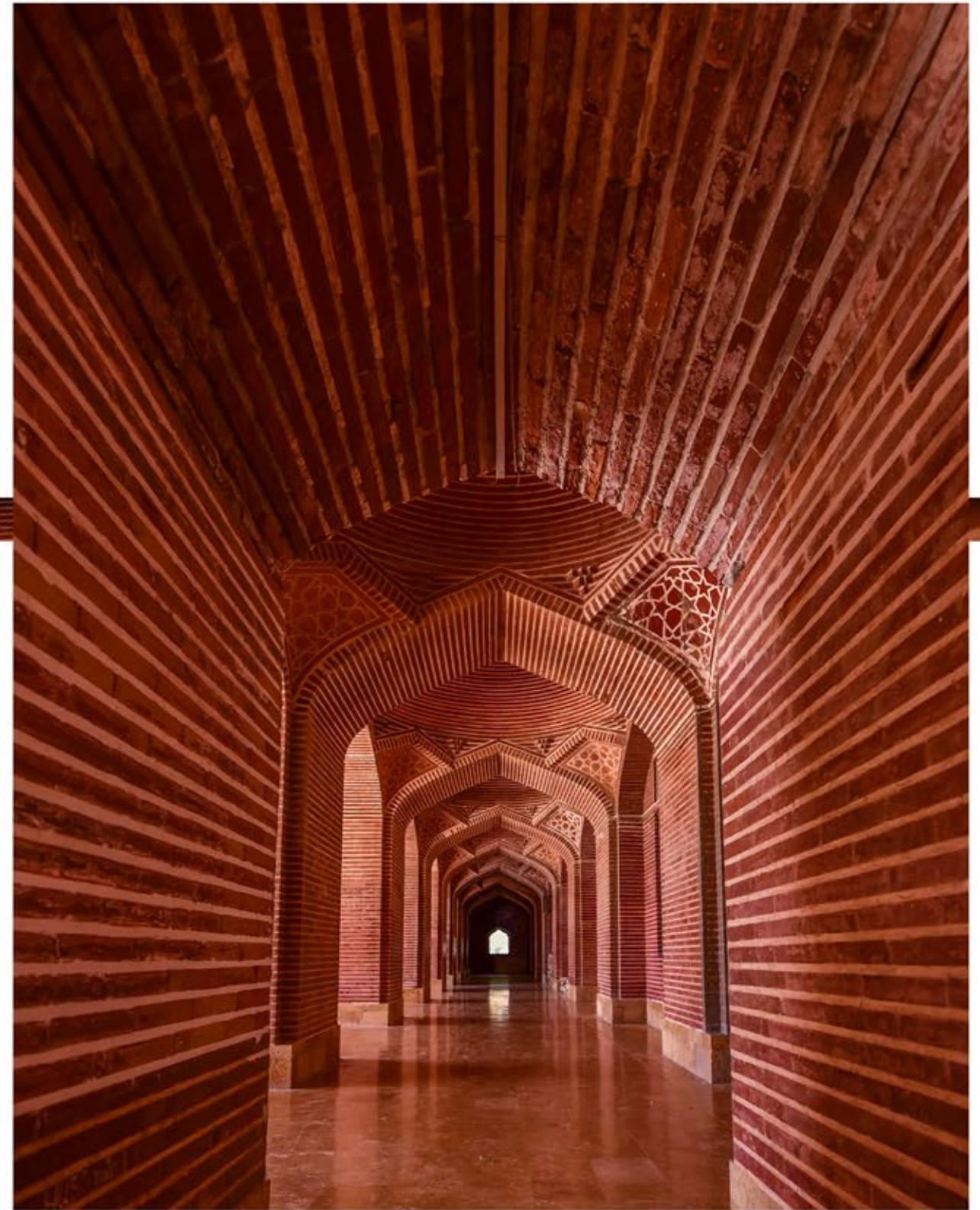
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Architect

in Focus



Shah Jahan Mosque

Featuring **Shahid Abdulla**

An Architect Ahead of his Time

Getting rewarded for a remarkable contribution in your respective field of work that results in international recognition for the country is a dream for many, but only a few are able to turn it into a reality. Shahid Abdulla, one of the pioneer architects of Pakistan, had the honor of receiving two civil awards from the President for the exceptional work he has done over the years in the field of architecture and design of Pakistan. He was the recipient of distinguished **civil awards, Pride of Performance (2014) and Sitara-i-Imtiaz (2021)**. It is no surprise that he's a source of inspiration not just for the architects but for everyone endeavouring to achieve greatness in life.

Since the beginning, Shahid Abdulla established his specialty in modern architecture ensuring that his designs are not only aesthetically pleasing but also sustainable in the long run. His signature style is to incorporate nature into his work, such as the sunlight seeping in and the inclusion of a natural cooling system. Furthermore, he emphasizes the use of eco-friendly materials like stones and wood while keeping it cost-effective. He also takes pride in making economical and easy-to-maintain houses.

Shahid Abdulla has always been undaunted when it comes to taking risks for the things he truly believes in, one of which is his determination towards restoring the **Nusserwanjee building** in the **Indus Valley School of Arts and Architecture**.

In 1990, Shahid Abdulla came across Nusserwanjee building a 100 year old Kharadar landmark and instantly came up with the idea of relocating it to Clifton to transform it into an art school. Initially, this idea was doubted by many, but he along with other architects proved the reservations otherwise by giving life to the idea. This building was transported brick by brick into the Indus Valley School of Arts and Architecture and was rescued from being razed and lost in the ashes.

Shahid Abdulla is an essential part of the teaching faculty at IVS for many years, shaping the future of not only architecture in Pakistan but of architects as well. He continues to impart his expertise to the future talent of Pakistan, with the intention of empowering the youth. He encourages them to be well equipped with practical knowledge and skills and, therefore, takes a keen interest in social projects providing quality vocational training. He maintains strong ties with organizations such as The Citizens Foundation (TCF), The Hunar Foundation, Karachi Relief Trust, etc., working towards a

"Skilled Pakistan".

His contribution towards Pakistan and on international forums speaks volumes of his greatness. He was also the project lead of the Pakistan Pavilion at Expo 2020 Dubai. The Pakistan Pavilion was the talk of the town for its awe-inspiring representation of the country's rich culture, art, and diversity promoting the progressive image of Pakistan.

Shahid Abdullah's work has been acclaimed for its extravagant structures that exude colossal presence. He has built many large-scale projects, which are a true depiction of his creativity and decades of experience.

Indus Valley School of Art and Architecture, Karachi

MCB Tower, Karachi



Dolmen City Mall, Karachi



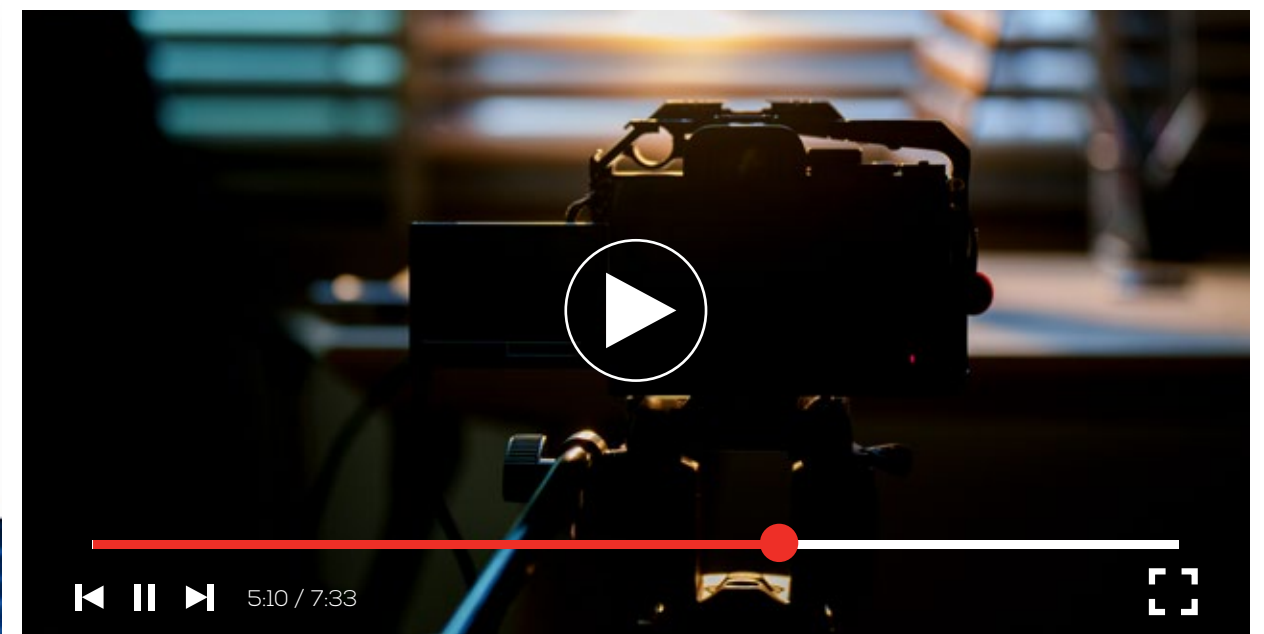
MCB Center, Lahore



Oasis Golf and Aqua Resort – Main Clubhouse, Lahore



Builders Mall, Islamabad



An Interview with
**SHAHID
ABDULLA**

Scan to watch



He has a resolute belief that when you work for humanity, Allah automatically opens doors for you. Therefore, he embraces challenges with open arms. Stile is honored to hear about his journey from the architectural luminary himself, Shahid Abdulla.

Design

Insight



Grand Jamia Mosque, Bahria Town

7 Ways to Enhance Space in your Home by Ramiz Baig

The spaces we inhabit are truly a reflection of us.

We style and decorate them as per our needs and desires, and some just mould into our true way of living. We, the Architects and Interior Designers are the professionals who help bring your dreams to reality. Rooms come in all shapes and sizes. Architects and Interior Designers over the years have been using the following techniques to enhance the quality of a smaller space. The idea is to share those techniques with you that are cost-effective as well as do not require too much intervention.

1. Use mirrors

Small rooms can be made to appear spacious by the use of mirrors on at least one wall. Even using large mirrors instead of full-length wall mirrors may be enough to visually open up the space.

If you've ever wondered,

Do mirrors make a room look **bigger**?

The answer is a resounding,

Yes

Mirrors can make your room look larger and more open. Use a focal point and angle your mirrors toward it to give the illusion of depth. Mirrors also reflect both natural and artificial light, making a room brighter during the day and night. Placing a mirror near a window to reflect on the world outside is especially effective. Mirrors on the walls and glass tabletops will also give your room a more open feel or use mirrored cabinet doors.



2. Paint a wall with Bright/light colours



Here's how to make a room look bigger with colour. (Hint: It's an optical illusion.) In the design world, it's well known that light paint colours make a room look bigger and brighter. Light and bright walls are more reflective, making a space feel open and airy, which helps maximize natural light's effect. Dark shades tend to absorb light, making rooms feel smaller. Accenting walls to make a room look bigger is another way to go. Accent walls add to the decorative space in colour without being too overpowering. Start your painting journey with a colour palette that suits your style.

So, what colors make a room look bigger? For an optimum effect, go with soft tones like off-white, blues, and greens, and always remember that brighter rooms feel bigger and more inviting. And here's another hack: Try painting your wall trim and mouldings in a lighter colour than your walls. By doing so, the walls will appear farther back, making your living room seem even bigger.





3. Focal point

Learn how to make a room look bigger through an established focal point

one area or feature that will draw the eye's attention.

In the dining room, that's probably the table. In the bedroom, it's the bed. Make that focal point the star of the room. Arrange the furniture so that focus is drawn to that area and keep the décor in the rest of the room to a minimum.

4. Use sliding doors

One of the most obvious benefits of sliding doors is their space-saving properties. Where hinged doors require space in which to swing open, sliding doors operate sideways. This makes them ideal for use in smaller rooms where space is at a premium, as well as for cupboards and wardrobes.



5. Window balcony

Often referred to as a balconette, Juliet's can be defined as "false balconies" (or railings) at the outer plane of a window opening, reaching to the floor. When the windows or doors are open, the railings offer up the appearance of a balcony.

6. Don't clutter

Keep your room tidy and organized

Not only will it spark more joy, but nothing makes a small space feel more cramped than too much stuff. With things neatly arranged or out of sight, the space that is in view will feel orderly and open.

Minimalism also goes for your walls. Don't cover your walls with a lot of pictures. One large painting works better than a group of small paintings when you're thinking about how to make a room look bigger. And try to keep the floor as clear as possible. Remove large rugs to create the illusion of more floor space.



7 Furniture placement

“ Using the right furniture is a key way to make a room look bigger ”

For one, use multi-functional furniture, such as a chest that can be used as a coffee table, a sofa bed, or a bed with storage drawers. Expandable dining tables, folding tables, and nesting tables which can be tucked away when you don't need them are also good picks. Keep in mind that tall and bulky furniture can take up precious space. Choose a sofa and chairs with open arms and exposed legs. This allows light to filter under the furniture, making the room appear airier.

Scale your furniture to fit the size of the room. Place larger pieces of furniture against the walls to maximize the open space and make a small room look bigger. Also, don't block pathways. If furniture and accessories block the view into a room, it will look cramped. The longest straight line in any room is the diagonal. When you place your furniture at an angle, it leads the eye along the longer wall. Bonus: You often get some additional storage space behind the piece.

Making the most of your space can also be achieved by under-bed storage or creative uses of closet space as well. Have an empty wall? Apartment therapy designers suggest utilizing floating shelves and other smart design options.



Happy House remodeling!



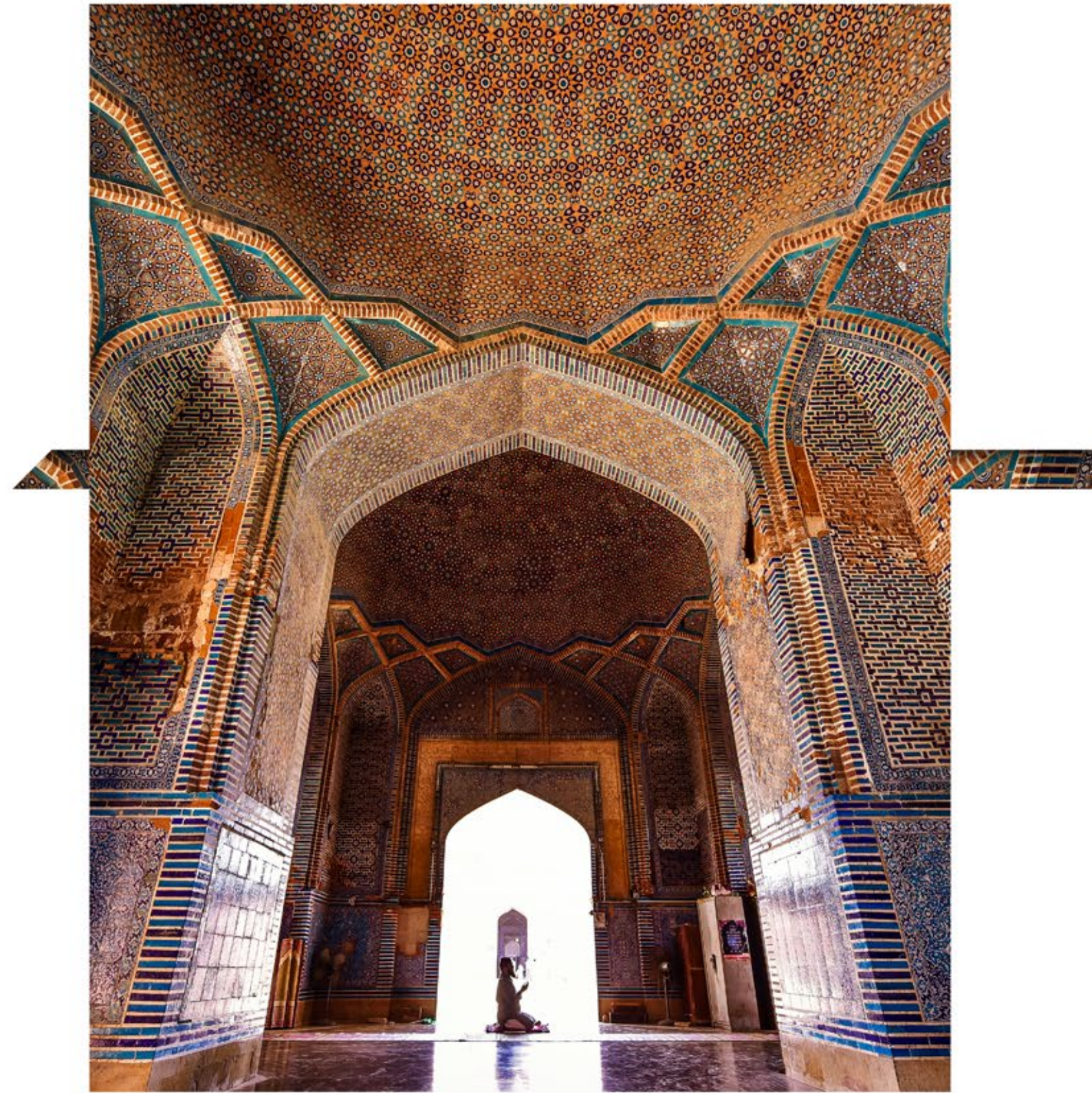
Ar. Ramiz Baig

Principal Architect – RBD Architecture and Interior Design Studio

Immediate Past Chairman – Institute of Architects Pakistan, Karachi Chapter 2018-2020

Honorary Secretary – Architects Regional Council Asia (ARCASIA) 2017-2018

Outstanding
Living Spaces
with Stile



Shah Jahan Mosque



EMAAR Pearl Towers are three architectural wonders that offer you an exquisite sea-facing residential living experience with enchanting views of the Arabian Sea, the first of its kind in Pakistan. Oceanfront buildings, each designed with a distinct aesthetic that is a perfect blend of a luxurious lifestyle, safety, and comfort. It enables the residents to access a way of life that is globally recognized as extravagant and opulent. A lavish open-air pool adjoins the luxury apartments, duplexes, and penthouses, where you can cool off in the scorching summers. Tiles on the walls give an aesthetic appeal to the wide corridors on each floor, complementing the overall ambience. The apartments are spacious with wall-sized glass panes that infuse abundant natural light and ventilation throughout the day with a view you can't get enough of. The hues of the glossy beige tiles in the penthouse create a commodious atmosphere and allow the light to bounce, making the room appear grander and brighter.



Hoshang Pearl Tower is a top-tier project in Karachi's prime location with the most premium facilities, allowing you to have the ideal residential experience. Flats in Hoshang Pearl are designed for the modern lifestyle and are perfect for those who appreciate the benefits of living in a high-end apartment. The 31-story building guarantees a diverse range of handy facilities necessary for today's contemporary living, such as a luxury spa, a world-class gymnasium, a generous-sized swimming pool and much more. Step into the beautiful grand foyer, a serene retreat, and marvel at the majestic architecture interwoven with nature, high ceilings, and beautiful furnishings. The lobbies are canvassed in neutral colours and have high-quality flooring, giving them a chic look. The glossy finished Stile tiles in the apartments and corridors illuminate the space, giving it a palatial vibe. The subtle tile design conveys class and elegance, not only enhancing the look of the walls and floor but providing a rich feeling of comfort.

EMAAR PEARL TOWERS



HOSHANG PEARL TOWER



Keeping up with Stile

Product

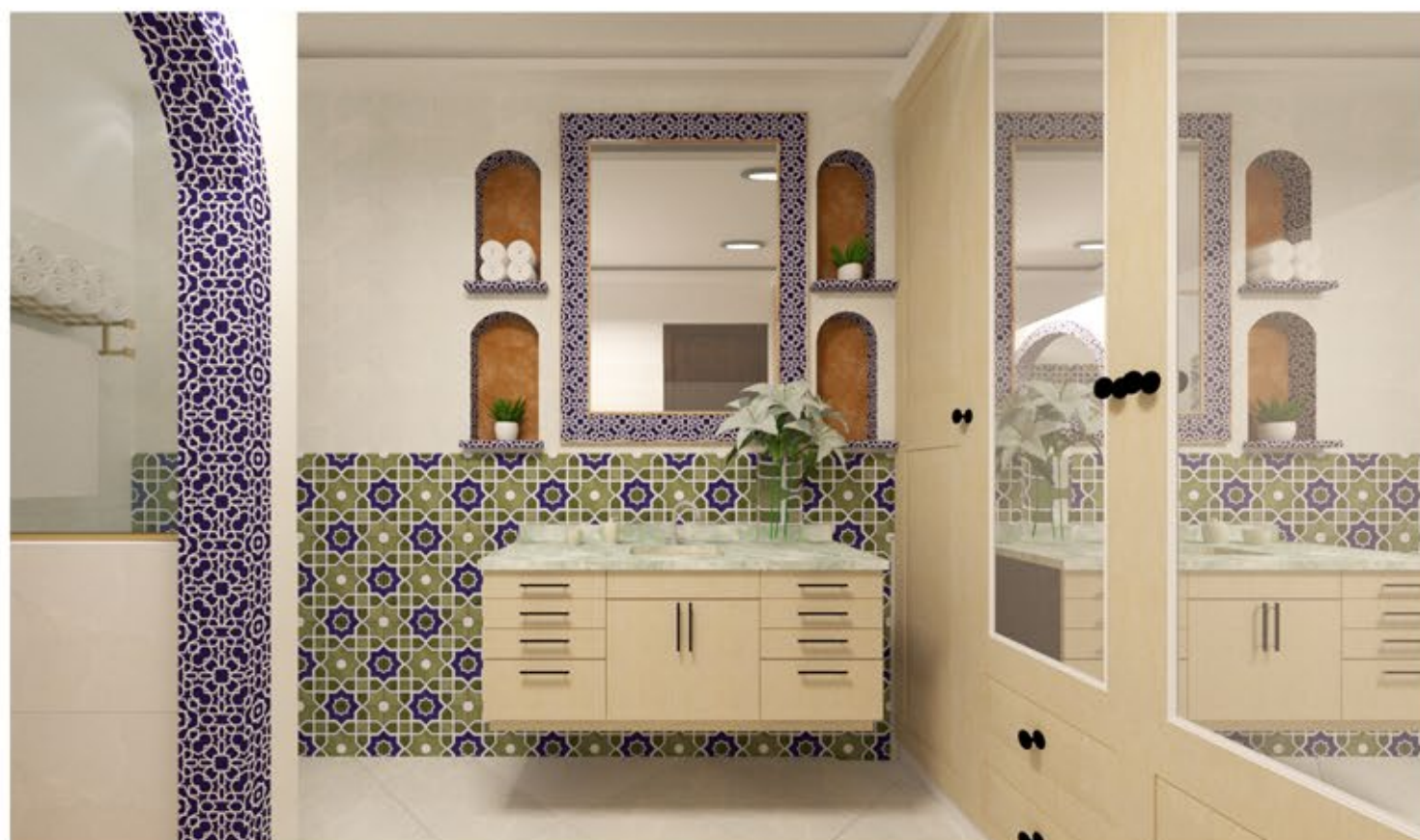
in focus



Wazir Khan Mosque



Overview of Tile Art Collection



Adding Art in Your Space

If you are an art enthusiast who desires to entail creativity in their space or just another regular person who wishes to jazz up their house with the touch of colorful patterns and intricate designs, then it's only appropriate to embellish your house with the Tile Art Collection. Add uniqueness to your home's interior by incorporating the enchantment of Tile Art in a variety of ways.

Washrooms

Elevate the look of your washroom with the deep colors and sophisticated designs of Tile Art on shower walls or sink backsplash. Not only will the Tile Art drastically modify the look of your washroom but it will also save you from the hassle of continuous cleaning throughout the day owing to its glossy finish, which makes it very easy to clean.

Feature Walls

Going in 2022, people are taking a keen interest in how to make a bold statement within their homes and a certain trend that keeps popping up are the feature walls. Feature walls have been ornamenting multiple rooms giving them a glamorous and elegant appearance. Take your feature wall up a notch with versatile design and vibrant colors of Tile Art. Available in a wide range of dazzling colors and designs from which you can mix and match to conjure up a theme or pattern. For a subtle look, customize your walls using a hint of Tile Art with plain tiles to blend it into the aesthetics of your room.

Kitchen

With the trend of open kitchens increasing with time, the idea of basic plain tiles in kitchens is no longer fancied. Bring a dramatic flair by creating stylish patterns with Tile Art as the counter backsplash, adding depth and colour to your kitchen design. The tiles being stain and household chemical resistant are quickly cleaned with minimum effort keeping the newly laid look for a longer lifespan than regular tiles.



Stile Tile Visualiser

Design Your Dream Space

Do you want to be the designer of your own space? Are you concerned about the end look of your home? Unsure which colour scheme would be the most aesthetically pleasing for your room? Do you want to personalize your outdoor space?

Making the right choice in the selection of tiles from the multiple varieties of available products for the ideal tile that will transform a house into your dream home is a difficult decision to make. Trying to visualize the overall look simply by looking at a single or two pieces of tile can be tricky and, honestly, a little risky as well. After all, tiles are not something to be changed very frequently. Wouldn't it be great if you could view the final version before you lay the tiles? Stile has got just the right tool to save you from all the hassle and effortlessly bring your innovative ideas to reality.

The Stile Tile Visualiser is an easy-to-use online tool that lets you choose the perfect tile for your space. It provides you with a high-quality virtual experience where you can preview a wide range of tiles, customize your space according to your unique needs and desires, and visualize your tile selections in realistic interior settings. You can clearly see how different tile designs, such as wooden planks, decorative tile patterns, light and dark tones, and wall-floor tile combinations, are best suited to modify the appearance of your area. There are several ways to lay tiles and the Stile Tile Visualiser allows you to explore how tiles appear in various layouts.

Features

1.

A wide range of rooms to choose from.

2.

Filtering products by size, material, and finish.

3.

Different layout options for easy designing and integrating different patterns.

4.

Grout in a variety of sizes and colours.

5.

Save and share your designs.

6.

Search for a single item from a large number of options.

Scan for
Stile Tile Visualiser



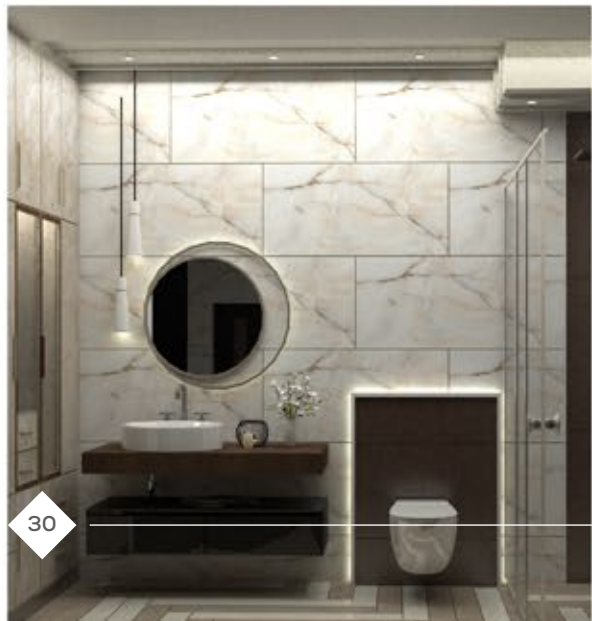
Keeping up with Stile

Design

Guide



Sheikh Zayed Mosque



Keeping up with Stile

Stile

Connect





1 Stile Space

Stile takes pride in being a local manufacturer, contributing to the country's economy and employment and has always encouraged the talent of Pakistan profoundly. Hence, Stile has taken yet another initiative to promote the hidden gems of our country by launching Stile Space. It will provide an ideal meeting environment for architects who have the potential but require a suitable working space to execute their ideas. Within Stile Space, the emporiums across Pakistan can be utilized by architects as a makeshift office to hold client meetings easily. They can avail of the on-hand facilities at the emporiums, such as high-speed internet, tea and coffee, a professional environment, private space, etc. It's a great opportunity for the young graduates who are stepping into the market to interact with their clients or other professionals to build their portfolios.

2 Architect Engagement Program

Stile has devised a steady mechanism for optimizing brand association with brilliant minds in the field of architecture. The goal is to drive deeper relationships through frequent engagement based on relevance and expertise for the provision of unmatched quality services to the customers. Stile has been conducting Architect Engagement Programs in multiple cities across Pakistan, where junior architects from the different cities are invited to regional Stile emporiums. Stile's history is explored, as well as how the company's goods and services have evolved through time.

- Architects are enlightened with the features and benefits of the wide range of exclusive Stile products available in terms of sizes, designs and materials.
- The latest market trends are reviewed and how Stile plans to incorporate them into the products and services.
- How can the features of Stile products be linked to the structures and environments being built by the architects.

- Architects are asked for their valuable input regarding new market trends, what is the need of the time, expectations of the customers, thoughts on modern architecture, etc.
- It is pondered upon how we, as individuals and as organizations, can extend our support to the local industries, products, brands, and retailers.



3 Sustainability Session

The construction and manufacturing industries are expanding and so is their sense of responsibility towards the future of society. Hence, with joint efforts, they are devising ways to reduce the impact of industries by shifting towards sustainable construction methods.

Stile recognizes the importance of sustainability and how it is the need of the hour. As the market leader, Stile aims to play a role in stimulating a conversation and creating awareness about the necessity of sustainable constructions. Therefore, an initiative has been taken to conduct sessions in all Stile emporiums across Pakistan to educate ourselves and others around us, reflect on our actions and eventually acquire the required behavioral changes.

The first sustainability session was held in Karachi where the distinguished architectural designers, Usman Mughni and Roha Malik, along with a group of students from various architectural universities were invited. An interactive discussion was conducted about the adaptation of sustainable construction methods and making an effort to design more environment friendly projects.

The session started with a brief introduction of Stile and a quick peek into the unmatched quality products and services offered. It was evaluated how Stile tries to incorporate sustainability by having proper insulation to prevent heat loss, solar panels to reduce energy consumption and the use of raw materials with a long lifespan. The session was led by Usman Mughni, an architect with the willingness to adapt to new innovative methods and a witty style. He believes architects can play a significant role in sustainable construction by creating smart designs that promote healthy living environments while limiting negative effects on the ecosystem, energy consumption and human resource utilization. A building should be constructed with the aim of achieving long-term energy and resource efficiency. He explained how sustainability is a broad phenomenon that can be attained in multiple ways, including environmental sustainability: use of natural resources and regulation of air and water pollution and hazardous waste, economic sustainability: making the project cost-effective with minimum maintenance and running costs; and social sustainability: to improve the collective quality of life such as health and wellbeing, security and resilience, equity and accessibility.

The floor was then opened for the students to share their valuable input and put forward their queries. The budding architects expressed their concerns by inquiring about the methods of the practical world. Their academic learnings regarding sustainable architecture and how they plan to commit to sustainable practices to help build thriving communities was also discussed.

The prime objective behind inclusion of young students in these sessions was to shape the minds of future generations who will be the creators of tomorrow. The session ended with every individual committing to do whatever they can in their capacity to contribute towards this cause by embracing environmental mindfulness in various aspects.

4 Win with Stile

To make the valuable customers feel the spirit of PSL and experience the thrill of winning, Stile carried out a lucky draw campaign exclusively for the emporium customers. The customers had the opportunity to win return ticket to Dubai, mobile phones, gift vouchers,

TV or appliances and multiple gift vouchers. The lucky draw was conducted simultaneously across all the emporiums of Pakistan in the presence of renowned architects of the respective cities, who announced the lucky draw winners as well.

The gift ceremony was held at the Stile regional emporiums where all the winners were invited to receive their gifts from the architects and interact with each other.



Students'

Forum



Frere Hall

Culture and Sustainability:

Lessons from Vernacular Architecture



Basma Fahim

Indus Valley School of Art and Architecture

In a time of revolutionary technological development dominating our lives, the thought of traditional construction techniques may appear to be regressive, but vernacularity symbolizes more than just wistful yearning. Instead, it is about learning from a time when different cultures and spaces were in harmony with the ecology and natural integrity of a place. Vernacular architecture incorporated efficient use of resources, resulting in ingenious forms that were culturally adaptive and sustainable at the same time. People discovered and invented ways to fulfil their needs while sensitively dealing with the forces of nature and achieved their aspirations by working with natural phenomena rather than against them.

Over the years, it has become imperative for us to seek the wonders of vernacular systems given the ever-growing needs of the urban population. For that, one needs to discuss the fundamentals of vernacular architecture that can guide us to enhance our environment, and perhaps, start from a shelter. It is without a doubt that tackling the 21st-century urban housing problem is a challenging task. These people construct with local materials and make use of the self-help mechanism incrementally to cater to their growing family necessities and develop their homes, and this culture of user contribution to the building process is just beginning to be acknowledged. We need to realize that social status is temporary and multi-use spaces should be adaptable and allow opportunities for personalization. Flexible spaces put less burden on our environmental resources as compared to spaces designed for specialized or single use. This presents itself in stark contrast to the traditional construction techniques that cater to the growing needs of their users. Therefore, not only is flexible design a hallmark for a vernacular and sustainable mode of construction, the encouragement of resources that already dwell in the determination and skill of people will lay the ground for economical settlements for a great bulk of the population. The process of construction itself utilizes a great amount of energy, and we need to find ways of lessening this consumption.

An important aspect of vernacular architecture is the use of local materials for construction. The availability of these materials varies by geography; rammed earth, red brick, and bamboo are some popular examples. These materials respond well to their environments when it comes to heat gain and heat loss. In addition, local materials require minimum transport and use lower energy inputs for production in most cases. The use of local materials also offers

familiarity and belonging through the project's lifecycle—knowledge transfer during construction, and ownership in the years after. It is a noteworthy observation that vernacular communities are also defined by their economical use of land and tightness of form, which brings several social and environmental benefits in contrast to modern spaces. Of course, land is an important resource, and its preservation is pivotal to all ecosystems.

Vernacular settlements often require much less infrastructure, such as roads and piped water supplies, and generally have a much lower unit cost for their entire development. Along with that, it perceives the building as a living entity shaped in consonance with distinct cultural and social needs. Driven by simple architectural principles, traditional settlements contain spaces that breed spontaneity and create a secure environment that encourages people to interact with their communities. This is because the integrity of a shelter in high-density settlements is often suited to the specific cultural values and lifestyles of its people, reinforced through family traditions and a sense of community. In conclusion, through the use of sustainable techniques such as energy conservation schemes, flexible designs, and adaptive reuse of buildings, we can begin to master the art of existing in harmony with nature and save our ecosystem from further deterioration. We need to understand that vernacular architecture has provided us with an abundance of lessons for a meaningful connection with the spirit of place. This connection that is arbitrated through traditional values and knowledge acts as a precious lesson for the rather orthodox architecture of the twenty-first century. Perhaps, it is time we strive for environmentally friendly communities and reunite intimately with the ecological gradations of culture and region.

Sustainable Constructions

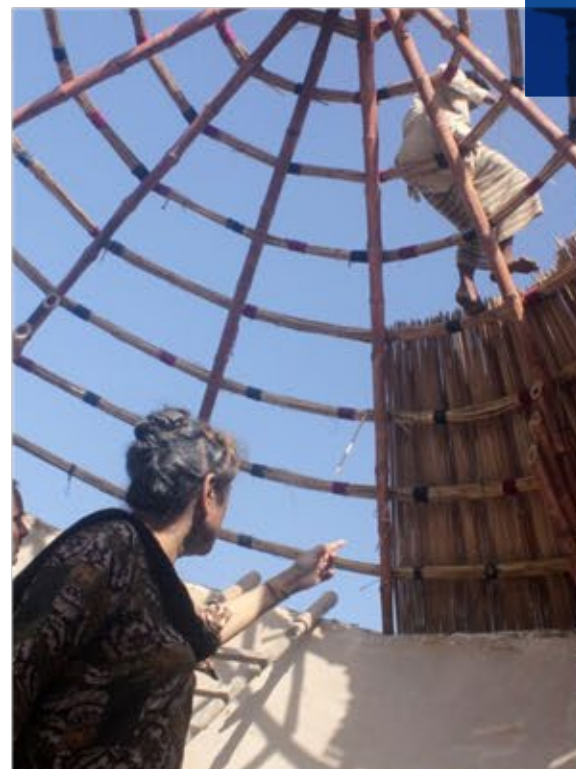
Wajeeha Rehan

NED University of Engineering & Technology

“ The construction industry is one of the most prominent consumers of minerals and natural resources by its very nature. The need and significance of sustainability in construction have become a debated topic due to the growing concerns over global warming and the finite nature of resources. This conventional truth caused increased pressure on construction firms to reduce their environmental impact. ”

What is Sustainable Construction?

Sustainable construction involves using renewable and recyclable materials on building projects to reduce energy consumption and toxic waste. The primary goal of this initiative is to decrease the industry's impact on the environment by utilizing sustainable construction procedures, practicing energy efficiency, and harnessing green technology.



At NED, City Campus, Karachi

Hands-On Experience with Sustainable Construction

It was a sunny morning, a hectic routine and tired students busy with tedious architectural work when suddenly their lethargy turned into a wave of excitement, an invitation to the LOG workshop had been announced. The award-winning LOG Shelter formed part of the Barefoot Social Architecture initiative taken by renowned Pakistani Architect and Environmentalist, Madam Yasmeen Lari. Not only would it have a zero-carbon footprint and be constructed using sustainable materials like mud, lime, and bamboo but also serve as affordable housing for the low-income populace.

Contrary to our expectations of learning bamboo-cutting techniques from this three-to-five-day workshop, what the program actually entailed took us by surprise. We had to build a bamboo log from scratch. In a society that undermines our gender, I feel many of us have started to underestimate ourselves too. We are equally capable of performing work that is usually handed over to the men, provided an open mind and an unbiased platform. The team consisted entirely of women, and we handled every aspect of the project ourselves. From purchasing and procuring material from street vendors to the construction, it was all done with the utmost vim and vigor. We learned to work with sustainable materials such as lime, thatch, and bamboo. It gave us exposure to the on-field challenges faced by Architects and enhanced our team-management skills. As a team leader, I feel I came out of the experience a more confident version of myself.



Yasmeen Lari's

Octa-Green Housing Structures

The Lari Octa-Green is designed to have a zero-carbon footprint: it uses no industrial materials such as steel or concrete. It is an eight-walled structure made of bamboo panels lined with date palm matting. The conical roof is inspired by the traditional chaura construction of Pakistan's southern regions, while the bamboo frame is drawn from the cross-braced dhijji structure used in the north. Unlike traditional homes, however, this shelter is built of bamboo, a light and renewable material. The roof joists are foldable for easy delivery, and are covered in matting lined with tarpaulin. Families are encouraged to apply insulation using mud or lime on the outer walls and roof.

The structure of the shelter is designed to be disaster risk reduction or DRR-compliant. The octagonal form is inherently strong, and, unlike concrete, the light bamboo frames pose no danger to life. The mud exterior both provides ballast to prevent the shelter from overturning, and acts as insulation. Bamboo, though lightweight is a long-lasting material and the structure, though intended as transitional, can be used as quasi-permanently if needed.



Thanks to its simple construction methods, even unskilled workers can quickly and easily learn how to fabricate the shelter, while the roof panels are stitched by rural women, providing a potential source of livelihood to economically marginalized communities. The entire structure takes less than an hour to assemble.

The low cost, ease of manufacture and erection, means that it could be dispensed through nodes in disaster-affected union councils, and delivered by trained artisans who can bring the product to market.

Each structure has enough room for five people sleeping on the floor or two charpoys (string beds) with some space to walk around. This can be expanded by clustering structures together and leaving internal openings. The designers have devised tweaks to this basic technique for structures which can be used as toilets, kitchens, schools and a host of other functions.



It was a lifechanging experience for all of us,

but with the constant guidelines from Madam Yasmeen Lari, it became possible for us to build such structures. Although the workshop was done and dusted with, the process we went through and the challenges we overthrew with our keen dedication could never be forgotten. Our efforts led us to a stage where we saw ourselves as strong competitors to any challenge that awaited us in the future. May Madam Lari live long as she had provided housing to many of incapable ones!



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Digital Version of
the Magazine



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E-Catalogs



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Store Locations



Scan for the Tile
Installation
Instructions Video

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